



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Application of

David U. Hillstrom

Serial No. 10/656,978

Filed: September 5, 2003

For: OUTDOOR MENU DISPLAY DEVICE

Attorney Docket No: MDI 0595 PUS

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Signature

**DISCLOSURE STATEMENT  
UNDER 37 C.F.R. § 1.56**

Mail Stop Petitions  
Commissioner for Patents  
P.O. Box 1450  
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Sir:

In compliance with 37 C.F.R. § 1.56, the art listed and identified on the attached PTO form is being submitted herewith for consideration by the Examiner. A copy of each of the listed references is included herewith.

It is Applicant's opinion that the claims presently on file patentably distinguish the present invention from each of these references. The above references are being cited only in the interests of candor and without any admission that they constitute statutory prior art or contain matter which anticipates the invention or which would render the same obvious, either singly or in combination, to a person of ordinary skill in the art.

The Commissioner is authorized to charge any additional fees which may be required, or credit any overpayment, to Deposit Account No. 50-0476.

Respectfully submitted,

ARTZ & ARTZ

A handwritten signature in black ink, appearing to read 'John A. Artz', is written over a horizontal line.

John A. Artz

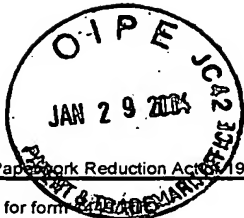
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Date: January 22, 2004



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Substitute for form 10/656,978

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet

of

**Complete if Known**

Application Number	10/656,978
Filing Date	September 5, 2003
First Named Inventor	David U. Hillstrom
Art Unit	
Examiner Name	
Attorney Docket Number	MDI 0595 PUS

**U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
		US- D 279,585	7-1985	Seggerson	
		US- D 279,587	7-1985	Seggerson	
		US- 1,120,876	12-1914	Witz	
		US- 1,258,146	03-05-1918	Russell	
		US- 1,447,918	03-1923	Zacher	
		US- 1,747,400	02-1930	Stewart	
		US- 1,809,804	06-1931	Rider	
		US- 1,831,228	11-10-1931	Clark	
		US- 1,834,423	12-1931	Rider	
		US- 1,841,026	1-1932	Greenstone	
		US- 2,079,230	5-1937	Shively	
		US- 2,319,910	05-25-1943	Adler	
		US- 2,515,664	7-1950	Padgett	
		US- 2,547,049	4-1951	Seep	
		US- 3,310,901	3-1967	Sarkisian	
		US- 3,601,917	8-1971	Shankman	
		US- 3,650,055	3-1972	Bult, III	
		US- 3,673,720	7-1972	Thornton	
		US- 3,685,186	8-22-1972	Goodman	

**FOREIGN PATENT DOCUMENTS**

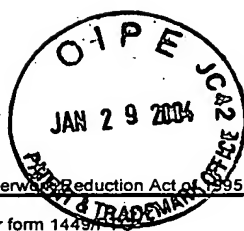
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>3</sup> "Number" <sup>4</sup> "Kind Code" <sup>5</sup> (if known)				
		CA 750111	01-10-1967			
		DE 3313914	10-18-1984			
		IT 651180	01-10-2002			

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This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Substitute for form 1449, 1-02

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Application Number	10/656,978
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First Named Inventor	David U. Hillstrom
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		Number-Kind Code <sup>2</sup> (if known)			
		US- 3,905,139	9-1975	Cooper	
		US- 3,939,584	2-1976	Trame	
		US- 4,048,738	9-1977	McHenry	
		US- 4,095,359	6-1978	Trame	
		US- 4,145,828	3-1979	Hillstrom	
		US- 4,292,752	10-1981	Clark	
		US- 4,364,616	12-1982	Harkins et al.	
		US- 4,521,984	6-1985	Murray	
		US- 4,653,209	3-1987	Cobb	
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		US- 4,753,026	6-1988	Woodman et al.	
		US- 4,802,296	2-1989	Kovalak, Jr.	
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		US- 5,029,406	7-1991	Hofman	
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		US- 5,088,221	2-1992	Bussiere et al.	
		US- 5,207,490	5-1993	Kaspar et al.	
		US- 5,241,467	8-1993	Failing et al.	
		US- 5,263,269	11-1993	Tjaarnlund	

**FOREIGN PATENT DOCUMENTS**

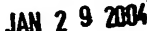
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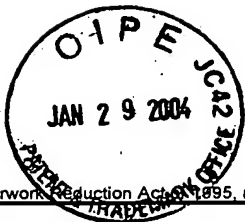
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**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		Brochure: "Black Vista Illuminated Menuboard", Posterloid Corporation, 1981	
		Brochure: "KFC," Wolfe Merchandising	
		Brochure: "Outdoor Illuminated Menu System," Mainstreet Menu Systems, 1990	
		Brochure: Illuminated Menu System," Mainstreet Menu Systems, Jan. 1988	
		Brochure: "Panel-Lite Menu Board Series", American Menu Displays (date not given)	
		Brochure: "Designer Series Panel-Lite Radius Menu Boards", American Menu Displays (date not given)	
		Brochure: "Panelon Menuboard System", Posterloid Corporation, 1983	
		MDI Design File: "McDonald's" Menuboard Topper, #64, Oct. 1989	
		Brochure: "Point of Purchase Products", International Patterns Incorporated, 1993	

Examiner Signature		Date Considered	
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